

DUPLICATE

INVOICE



WXYZ
20777 W. 10 Mile Rd.
Southfield, MI 48037
Main: (248)827-7777
Billing: (877)290-6086

www.wxyz.com

Billing Address:

SRH Media
Attention: Accounts Payable
2204 Countryside Drive
Silver Spring, MD 20905

Send Payment To:

WXYZ
P.O. Box 643405
Cincinnati, OH 45264-3405

| Invoice # | Invoice Date | Invoice Month | Invoice Period |
|-----------|--------------|---------------|---------------------|
| 316566-1 | 11/04/12 | November 2012 | 10/29/12 - 11/04/12 |

| Station | Account Executive | Sales Office | Sales Region |
|---------|-------------------|---------------|--------------|
| WXYZ | Dave Lombardo | EWS - Washing | National |

| Advertiser | Product | Estimate Number |
|---------------------|----------------------|-----------------|
| Bentivolio - MI GOP | Bentivolio Deal 2010 | |

| Flight Dates | Order # | Alt Order # |
|---------------------|---------|-------------|
| 11/02/12 - 11/04/12 | 316566 | |

| Billing Calendar | Billing Type |
|------------------|--------------|
| Broadcast | Cash |

| Special Handling |
|------------------|
| |

| IDB # | Advertiser Code | Product Code |
|-------|-----------------|--------------|
| | | |

| Agency Ref | Advertiser Ref |
|------------|----------------|
| | |

| Line | Start Date | End Date | Description | Start/End Time | MTWTFSS | Length | Spots/ Week | Rate | Type |
|---|------------|----------|--------------------------|-----------------|---------|--------|----------------|------------|------|
| 1 | 11/02/12 | 11/02/12 | 5am News M-F | 5-6am M-F | ----F-- | :30 | 1 | \$500.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 ----F-- 1 \$500.00 | | | | | | | | | |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WXYZ F 11/02/12 5:17 AM 5am News M-F 5-6am M-F :30 SSCVal uesCoord \$500.00 NM | | | | | | | | | |
| 2 | 11/02/12 | 11/02/12 | Action News 6am | 6-7am M-F | ----F-- | :30 | 2 | \$900.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 ----F-- 2 \$900.00 | | | | | | | | | |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WXYZ F 11/02/12 6:19 AM Action News 6am 6-7am M-F :30 SSCVal uesCoord \$900.00 NM 1 WXYZ F 11/02/12 6:52 AM Action News 6am 6-7am M-F :30 SSCVal uesCoord \$900.00 NM | | | | | | | | | |
| 3 | 11/02/12 | 11/04/12 | 11pm Action News Updat | 11-1135pm M-Sun | ----FSS | :30 | 1 | \$2,500.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 ----FSS 1 \$2,500.00 | | | | | | | | | |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WXYZ Su 11/04/12 11:54 PM 11pm Action News Update 11-1135pm M-Sun :30 SSCVal uesCoord \$2,500.00 NM | | | | | | | | | |
| 4 | 11/02/12 | 11/02/12 | 7 Action News This Morni | 430a-5a | ----F-- | :30 | 1 | \$200.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 ----F-- 1 \$200.00 | | | | | | | | | |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WXYZ F 11/02/12 4:49 AM 7 Action News This Morning 430a-5a :30 SSCVal uesCoord \$200.00 NM | | | | | | | | | |
| 5 | 11/03/12 | 11/03/12 | Action News SAT 6am | SAT 6-7am | -----S- | :30 | 1 | \$400.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 -----S- 1 \$400.00 | | | | | | | | | |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WXYZ Sa 11/03/12 6:23 AM Action News SAT 6am SAT 6-7am :30 SSCVal uesCoord \$400.00 NM | | | | | | | | | |



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P.O. Box 643405
Cincinnati, OH 45264-3405

DUPLICATE INVOICE

| Invoice # | Invoice Date | Invoice Month | Invoice Period |
|---------------------|----------------------|-----------------|---------------------|
| 316566-1 | 11/04/12 | November 2012 | 10/29/12 - 11/04/12 |
| Advertiser | Product | Estimate Number | |
| Bentivolio - MI GOP | Bentivolio Deal 2010 | | |

| Line | Start Date | End Date | Description | Start/End Time | MTWTFSS | Length | Spots/ Week | Rate | Type |
|----------|-------------------|-----------------|-----------------------|-------------------|-----------------------|----------------|----------------|-----------------|---------------|
| 6 | 11/03/12 | 11/03/12 | SA 8-10am Action News | 8-10a | -----S- | :30 | 1 | \$500.00 | NM |
| Weeks: | <u>Start Date</u> | <u>End Date</u> | <u>MTWTFSS</u> | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| | 10/29/12 | 11/04/12 | -----S- | 1 | \$500.00 | | | | |
| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate Type |
| 1 | WXYZ | Sa | 11/03/12 | 9:28 AM | SA 8-10am Action News | 8-10a | :30 | SSCVal uesCoord | \$500.00 NM |
| 7 | 11/04/12 | 11/04/12 | Action News SUN 6am | SUN 6-7am | -----S | :30 | 1 | \$400.00 | NM |
| Weeks: | <u>Start Date</u> | <u>End Date</u> | <u>MTWTFSS</u> | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| | 10/29/12 | 11/04/12 | -----S | 1 | \$400.00 | | | | |
| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate Type |
| 1 | WXYZ | Su | 11/04/12 | 6:22 AM | Action News SUN 6am | SUN 6-7am | :30 | SSCVal uesCoord | \$400.00 NM |
| 8 | 11/04/12 | 11/04/12 | Action News SUN 8am | Sun 8-930am | -----S | :30 | 1 | \$450.00 | NM |
| Weeks: | <u>Start Date</u> | <u>End Date</u> | <u>MTWTFSS</u> | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| | 10/29/12 | 11/04/12 | -----S | 1 | \$450.00 | | | | |
| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate Type |
| 1 | WXYZ | Su | 11/04/12 | 8:40 AM | Action News SUN 8am | Sun 8-930am | :30 | SSCVal uesCoord | \$450.00 NM |
| 9 | 11/03/12 | 11/03/12 | Sa 7-8p | 7pm Sat | -----S- | :30 | 1 | \$1,300.00 | NM |
| Weeks: | <u>Start Date</u> | <u>End Date</u> | <u>MTWTFSS</u> | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| | 10/29/12 | 11/04/12 | -----S- | 1 | \$1,300.00 | | | | |
| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate Type |
| 1 | WXYZ | Sa | 11/03/12 | 7:51 PM | Sa 7-8p | 7pm Sat | :30 | SSCVal uesCoord | \$1,300.00 NM |
| 10 | 11/03/12 | 11/03/12 | SA 10-11am News | 10-11am | -----S- | :30 | 1 | \$600.00 | NM |
| Weeks: | <u>Start Date</u> | <u>End Date</u> | <u>MTWTFSS</u> | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| | 10/29/12 | 11/04/12 | -----S- | 1 | \$600.00 | | | | |
| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate Type |
| 1 | WXYZ | Sa | 11/03/12 | 10:08 AM | SA 10-11am News | 10-11am | :30 | SSCVal uesCoord | \$600.00 NM |
| 11 | 11/04/12 | 11/04/12 | This Week SUN 10am | Sun 10-11am | -----S | :30 | 1 | \$2,450.00 | NM |
| Weeks: | <u>Start Date</u> | <u>End Date</u> | <u>MTWTFSS</u> | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| | 10/29/12 | 11/04/12 | -----S | 1 | \$2,450.00 | | | | |
| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate Type |
| 1 | WXYZ | Su | 11/04/12 | 9:59 AM | This Week SUN 10am | Sun 10-11am | :30 | SSCVal uesCoord | \$2,450.00 NM |

Total Spots **12** Gross Total **\$11,100.00**

Payment Terms 30 Days

Agency Commission **\$1,665.00**
Net Amount Due **\$9,435.00**